

EDUCATION AND ENGAGEMENT SPECIALIST

JOB OPPORTUNITY:

Lawyers Mutual Insurance Company of Kentucky (“LMICK”) is seeking to hire a full-time Education and Engagement Specialist. The ideal candidate will thrive in an externally focused position engaging with current and potential insureds via a multi-faceted approach including but not limited to oral and written communications and presentations, in-person engagement(s), and via social media. In this role, the Education and Engagement Specialist will assist LMICK in its efforts to provide risk management and mitigation resources to current and potential insureds; to recruit new insureds, to preserve and augment its position and reputation as the Kentucky Bar Association endorsed legal malpractice insurance carrier; and to provide exemplary service to its insureds.

JOB DUTIES AND RESPONSIBILITIES

- Develop an understanding of the current lawyers’ professional liability (“LPL”) insurance market in Kentucky, issues impacting lawyers, practice management needs, LPL insurance regulations, and overall industry trends.
- Develop, coordinate, and implement continuing legal education (“CLE”) programming, focused on risk management and risk mitigation strategies.
- Prepare monthly digital newsletter and other articles and communications as deemed necessary.
- Collaborate with local bar-affiliated groups and other legal related organizations throughout the Commonwealth to coordinate successful events.
- Participate in exhibiting and general marketing activities to support LMICK’s Marketing Director, enhance insured experience, and network with potential and existing insureds.
- Assist Marketing Director in implementing effective marketing strategies, initiatives, pitches, ads, etc.
- Cultivate and develop new insureds and assist in the maintenance of relationships with existing insureds.
- Prepare and present reports to CEO and Board of Directors on successes in education and engagement with current and potential insureds.

JOB REQUIREMENTS AND QUALIFICATIONS

- Juris Doctor (J.D.) degree from an ABA-approved law school required and in good standing with Kentucky Bar Association.
- Active Kentucky property and casualty license or willingness to obtain.
- The ideal candidate will have excellent research skills, written and oral communications and presentation skills along with at least 3 to 5 years of experience.
- Strong work ethic and ability to self-manage.
- Proficiency in Microsoft 365 suite of products and significant experience with Canva or other presentation creation software preferred.

COMPENSATION, BENEFITS, AND OTHER

- \$75k - \$95k anticipated annual salary inclusive of bonus opportunities and fringe benefits.
- M-F, typical working hours of 8:30AM – 5:00PM with occasional evening events and with ability to travel (approximately 40%) including overnight travel as required
- LMICK offers vacation and sick leave; health, dental, vision insurance; fully-employer paid life and disability insurance; employer matched retirement plan.

ABOUT LMICK

In the late 1980s, a group of forward-thinking lawyers decided that Kentucky lawyers needed and deserved better and more affordable options for their professional legal malpractice insurance coverage. They raised the necessary capital and LMICK was born. In the 35+ years since its incorporation, LMICK has been committed to supporting Kentucky lawyers with not just malpractice coverage, but with outstanding claims service and repair and risk management and ethics education. LMICK's Board of Directors and Claims team are Kentucky lawyers serving Kentucky's lawyers. For more information about LMICK, go to LMICK's website – www.lmick.com.

HOW TO APPLY

Please send a copy of your resume and cover letter to LMICKjobopening@lmick.com. Applications will be accepted until **September 20, 2024**.

LMICK is an equal opportunity employer and encourages candidates from diverse backgrounds to apply. LMICK does not discriminate based on gender, gender identity, sexual orientation, race, ethnicity, disability, veteran status, or any other characteristic protected by law.